

## Marketing Concentration MBA Program Advising Form

### Prerequisite Required

#### Previous Courses (6 credits)

Any Statistical Concepts and Terminology like course	3 Credits
Any Business Concepts like course	3 Credits

### Required Courses

#### 2 Required Courses (6 credits)

MBA 511	Integrated Marketing Communications	3 Credits
MBA 521	Business-to-Business Marketing	3 Credits

#### 8 Required Courses (24 credits)

MBA 607	Strategic Marketing Mgmt.	3 Credits
MBA 609	Mgmt. of Production & Operations	3 Credits
MBA 681	Int'l Business & Leadership	3 Credits
MBA 684	Managerial Economics	3 Credits
MBA 606	Accounting for Managers	3 Credits
MBA 660	Legal Env. Of Mgmt.	3 Credits
MBA 670	Financial Analysis	3 Credits
MBA 685	Strategic Mgmt. & Policy	3 Credits

#### 2 Elective Course (6 credits)

MBA 531	Sales Management	3 Credits
MBA 541	Marketing Research	3 Credits
MBA 561	Entrepreneurship	3 Credits
MBA 620	Negotiation & Meditation	3 Credits

*\* Schedule subject to change. Schedule based on on-campus students*